



# Beauty Diploma Course

**IHB INDIA**  
**All You Need To Know**



Our Beauty Diploma Course is tailored to help you become an expert in advanced European-standard beauty skills, so you can develop to professional level soon. In this course, you'll learn professional beauty practical skills, theoretical knowledge plus areas such as marketing plus health & safety, to guarantee success as a professional beautician whether in India or abroad, plus many more career opportunities.



"IHB has set the industry benchmark for European-standard hair and beauty education, training and courses in South Asia".



IHB India is the leader in European-standard hair and beauty education plus courses in India. Formed in 2017, we are the Indian arm of IHB Education Global, an authority in international hair and beauty certifications first established in Sri Lanka in 2011 by Nayana Karunaratne – world-renowned hair stylist, trainer, plus owner of a successful chain of salons in South Asia.

IHB Education maintains academies in **Sri Lanka, India, Pakistan, and Bangladesh**. IHB India's academic hub is in **Bangalore**, with satellite academies in **Mumbai, Ahmedabad, and Delhi**. Offering Hair and Beauty Certificate plus Diploma courses, with an international curriculum developed by our **European and South Asian faculty-mentors**, IHB India is recognized as India's premier hair and beauty school today.



# Why IHB's Beauty Diploma Stands Out

## **Advanced Beauty Learning Benchmark:**

IHB India's Beauty Diploma Course creates a confident pathway for you to become a professional beautician and immediately stand out from your peers in the beauty industry and develop strong client relationships to guarantee continued success.

## **Course and Career Mentorship:**

Our foreign faculty-mentor team will guide you through the career options available to you once you finish the Beauty Diploma. From competing in the biggest international beauty competitions, opening a successful beauty salon, and becoming a global beauty trainer, to creating a guaranteed path for migration, our experts will help you become a top professional beautician and enjoy a successful career whether in India or abroad.

## **Advanced European Beauty Knowledge and Skills:**

Our Beauty Diploma course covers all widely used European beauty theory and practical skills from foundational subjects like anatomy & physiology of skin, nails and face, to advanced topics including facial treatments, makeup application techniques, and nail enhancements. The course also includes areas such as client care, health & safety practices, plus salon promotions and marketing, ensuring you become a truly world-class beauty professional.

## **Application in the Salon Setting:**

IHB's Beauty Diploma Course provides you with an optimal balance of practical and theoretical beauty skills plus techniques from Europe, helping you apply them in the salon environment at a professional level. Also, the course's topics on communication skills, client consultation, and salon retail sales, will help you develop all-round beauty professional capabilities, and have great practical value when working as a beautician in the country's top salons or internationally.



## **Key Course Questions Answered:**

### **What do I need to start?**

**Class 12 or Certificate Course**

### **How much is it?**

**INR 75,000**

### **How long is it?**

**3 months (includes 500+ hours of practicals)**

### **Are there payment plans?**

**Yes, the plan:**

**Month 1 - INR 25,000**

**Month 2 - INR 25,000**

**Month 3 - INR 25,000**

### **Career Opportunities**

**After finishing IHB's Beauty Diploma Course, you can work as a Professional Beautician at a salon. With several years of experience, you'll be able to open your own beauty salon, become a top freelancer, be a beauty trainer at an academy, or migrate abroad easily as a professional beautician.**



# IHB Beauty Diploma Syllabus:

Our Beauty Diploma is split into 4 specific units, allowing you to receive the comprehensive education required by a professional beautician whether in the local or global industry.

## Mandatory Unit

**Career as a Beautician:** We'll first guide you through the different paths/job options you have when selecting a career as a beautician, allowing you to have a rewarding, successful, and long-lasting career in something you love.

**Beauty Therapy Ethics:** Your clients trust you immensely as their beautician, and therefore, developing strong ethics and values specific to beauty therapy, will help you become an all-round professional and build life-long client relationships.

**Health and Safety Practices:** The importance of health and safety is greater now, due to the COVID-19 pandemic. We provide complete skills and knowledge to operate in meeting government regulations, while providing a safe and hygienic salon environment to clients.

**Client Care and Communication:** The quality of your client care services and being able to communicate clearly with clients are perhaps the two most important skills as a beautician. This knowledge will help you develop a loyal client base during your career.

**Reception, Promotions and Marketing of Salon:** The quality of your client care services and being able to communicate clearly with clients are perhaps the two most important skills as a beautician. This knowledge will help you develop a loyal client base during your career.

**Salon Services:** Fully learn each of the beauty services offered in the beauty industry, so you are aware of the different types of services and their benefits.

**Anatomy and Physiology:** Learn about skin, nail and face anatomy and physiology in this unit, laying the foundation to go deeper into these subjects in the later units of the Beauty Diploma.

# IHB Beauty Diploma Syllabus: Makeup - Unit 1

**Bone and Skin Structure (of the face):** To make someone look and feel beautiful, you first need to understand your client's bone and skin structure of the face, as a makeup artist. So this unit focuses on different face structures and skin conditions of customers.

**Product Knowledge:** You will learn the different types of products available both in India and globally, so you can comfortably handle all types of beauty products, so you can select exactly what suits a particular client's skin type.

**Makeup Application Techniques/Methods:** You'll get to learn the different styles of makeup and techniques you'll need to use during your career.

These include:

- Blending
- Highlighting
- Shading
- Camouflage
- Eyes

**Different Looks:** By using the skills and techniques you learned earlier, we will teach you how to create different looks on live models so you can be creative and do your own confidently in the future. Looks include:

- Bridal (Western, Indian, Eastern)
- High Fashion
- Stage/Photography
- Fantasy

The looks will be completed on live models and you will be given guidance in creating your own styles.



# IHB Beauty Diploma Syllabus: Skin and Facials - Unit 2

**Anatomy and Physiology:** Learn skin anatomy at an advanced, more scientific level, allowing you to become a top expert in the field. This knowledge will allow you to provide valuable information to them, and build long-lasting relationships.

**Skin Types, Disorders, and Diseases: Learn** about the different skin types and skin disorders that customers may have, allowing you to offer them services specific to their skin type and condition.

**Skin Care Products:** You'll learn about different skin care products in the market as well as the science and chemistry behind them, which will help you offer proper skin care product/routine advice to your customers, and help them enjoy healthy, beautiful skin.

**Waxing and Threading:** You'll learn about different skin care products in the market as well as the science and chemistry behind them, which will help you offer proper skin care product/routine advice to your customers, and help them enjoy healthy, beautiful skin.

**Facial Treatments:** An extremely popular beauty treatment, you'll learn the various types of facial treatments offered including:

- Full Facials
- Acne Facials
- Dry Skin Facials
- Oily Skin Facials

**Use of Beauty Equipment:** We'll provide you with the necessary skills and expertise on how to properly use the latest beauty equipment used globally, which will let you understand the different types of equipment used, their purpose, and how they are to be used.



# IHB Beauty Diploma Syllabus

## Nails - Unit 3

**Nail Anatomy:** You'll learn about nails and nail anatomy in detail, allowing you to lay a solid foundation as you progress in your career as a nail specialist.

**Nail Diseases and Disorders:** Gain complete knowledge on the different nail disorders that customers might experience, including symptoms, causes and prevention methods, allowing you to confidently give advice to clients on appropriate services.

**Hand and Feet Care:** Receive in-depth knowledge on hair and nail care. The advanced information and skills will help you provide customized solutions to clients based on their exact needs and any conditions they may have.

**Manicure and Pedicure:** Two services that are essentials for most customers today, developing a full set of professional manicure and pedicure skills and services will allow you to help your clients maintain neat, healthy, and beautiful hands and feet.

**Nail Enhancements:** Popular both in India and abroad, you'll learn the most modern nail enhancement techniques so you can offer your clients world-classes services. Nail enhancement techniques taught include:

- Acrylic Nails
- Gel Nails
- Powder Dip Nails
- Nail Extensions
- Nail Art



## **COURSE REGISTRATION AND ENROLLMENT**

### **IHB INDIA Beauty Diploma Course To Start Soon!**

IHB India is ready to commence a new Beauty Diploma Course program soon. We are currently accepting students for the Beauty Diploma Course and we will start the new program as soon as all seats are filled.

**So speak with us right away and enroll soon to get started on a successful career path!**

### **HOW TO REGISTER AND ENROLL :**

Call us on the number listed in our 'Contact Us' page to gather more details and we'll guide you through the registration and enrollment process.

Or you can visit us directly and speak with the IHB INDIA team to register and enroll easily. The IHB INDIA office is located at:

St Patricks Complex, Level 2 Block, B, Brigade Rd (opp. St Joesph's College of Commerce), Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025



## Contact US

If you'd like to gain additional information about our courses, enrollment process, or anything else, please contact us through one of the options listed below. We look forward to hearing from you!



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